



UINTAH COUNTY TOURISM PROFILE

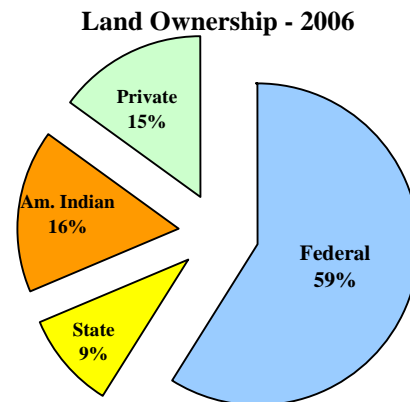
County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
DEMOGRAPHIC					
Population	26,224	26,883	27,747	3.2%	11
Total Non-Ag Employment	10,883	11,756	13,292	13.1%	11
Non-Ag Avg Monthly Wage	\$2,591	\$2,836	\$3,266	15.2%	2
Per Capita Income	\$20,877	\$24,234	\$27,171	12.1%	10
Unemployment Rate	5.4%	3.9%	2.5%	-35.9%	27
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$56.5	\$67.0	\$82.9	23.7%	12
Travel & Tourism Related Employment	1,114	1,275	1,580	23.9%	12
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$1,890.7	\$2,269.9	\$2,819.5	24.2%	12
Transient Room Tax	\$189.3	\$140.8	\$342.3	143.1%	12
Restaurant Tax	\$214.1	\$318.1	\$267.0	-16.1%	12
Car Rental Tax	\$2.0	\$2.4	\$4.5	87.5%	9
Gross Taxable Retail Sales (millions)	\$663.7	\$868.8	\$1,174.9	35.2%	8
REGIONAL VISITATION COUNTS					
SR-40 UT/CO Traffic Count	633,275	657,000	720,875	9.7%	
SR-191 UT/WY Traffic Count	337,625	NA	NA	NA	
Flaming Gorge N.R.A.	1,076,953	1,109,262	1,053,799	-5.0%	
Dinosaur N.M.	359,673	389,087	284,548	-26.9%	
Starvation S.P.	106,366	51,957	54,398	4.7%	
Utah Field House S.P.	78,133	60,179	52,027	-13.5%	
Steinaker S.P.	27,612	35,136	45,615	29.8%	
Red Fleet S.P.	27,550	23,959	108,482	352.8%	

Land Ownership - 2006	No. of Acres	% Total
Total Acres in County	2,877,301	100.0%
Federal Government	1,701,120	59.1%
BLM	1,372,176	47.7%
US Forest Service	269,576	9.4%
National Park Service	51,640	1.8%
National Wildlife Refuge	7,728	0.3%
Other •	--	--
State Government	274,466	9.5%
Utah State Parks & Recreation	4,242	0.1%
Utah State Wildlife Reserves	23,740	0.8%
State Trust Lands	239,093	8.3%
Other ••	7,391	0.3%
American Indian	473,328	16.5%
Private*	433,494	15.1%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land



Uintah County Tourism Profile

